

Why invest in Zabok?

The town of Zabok's great position and its excellent transport connections with the rest of the region

- A developed infrastructure – transport and utilities, access to the main roads and railway lines. The town of Zabok is situated next to the motorway; the biggest railway junction in the county can be found here.
- It is a 30-minute drive away from Croatia's capital, a 30-minute drive away from the Slovenian border (the Bregana border crossing), a 40-minute drive away from the Franjo Tuđman Airport and 137 km away from Rijeka, the main seaport.

Excellent business climate

- A developed entrepreneurial spirit and an entrepreneurial community. More than 40 companies operate in the business area of the town of Zabok, ranging from well-established Croatian companies to large international groups.
- The knowledge base is developing through a wide network of high schools. Young generations are getting educated for numerous professions, including artists, designers, graphic artists, textile technicians, economists, commercial agents, salespeople, cooks, computer technicians, engineers, car mechanics, CNC operators, lathe operators, plumbers, and others.

A safe and stable social life

- The citizens of Zabok are diligent and prodigious workers whose social lives are based on nurturing their tradition and cultural heritage, as well as on their coexistence with the well-preserved landscape.
- The town of Zabok is the urban centre of Krapina-Zagorje County; it encompasses an area of 34.41 km² inhabited by 8678 people.



1. Benefits offered by the town of Zabok

- Zero surcharge on income tax policy
- Support in the process of realising investment projects in each phase: supplying relevant information, data and analyses of the business climate, investment conditions, the job market, potential partners, investment sites and investment incentives, helping investors find the appropriate investment sites and organising site visits and meetings with representatives of public and private bodies, post-investment support, etc.
- 100% exemption from payment of communal contributions for business owners that are recipients of investment support
- 50% exemption from payment of communal contributions for construction or legalisation of buildings intended for production
- Special discounts on public utility charges:
 - 100% for the first calendar year
 - 50% for the second calendar year
 - 25% for the third calendar year

2. Benefits on the Krapina-Zagorje County level

- Preparation of data on potential investment sites, the necessary infrastructure and human capital
- Support with using national self-employment measures or incentives for hiring the needed workforce
- A reliable and ongoing supply of information about opportunities for business growth and development
- Reduced corporate tax rates up to 100% for 10 years after the start of investment*
- Up to EUR 9000 in support of job creation*
- Grants for employee training*
- Up to 70% of grants for investments through various tenders for EU funding, depending on the enterprise size
- Company registration at minimum administrative and initial expenses

* In accordance with the Investment Promotion Act

** In accordance with the regional support map

3. Benefits on the national level

Incentive measures for investment projects in the Republic of Croatia are governed by the Investment Promotion Act and concern investments in:

- Production and processing activities
- Development and innovation activities
- Business support activities
- Value-adding service activities

The support includes:

1. Tax support for micro-entrepreneurs
2. Tax support for small, medium-sized, and large enterprises
3. Grants for eligible expenses of new jobs linked to the investment project
4. Grants for eligible expenses of training linked to the investment project
5. Grants for:
 - Development and innovation activities
 - Business support activities and
 - Value-adding service activities
6. Grants for capital costs of investment projects
7. Grants for labour-intensive investment projects
8. Grants for economic activation of inactive assets owned by the Republic of Croatia
9. Grants for the modernisation and increase in the productivity of business processes – automatization, robotisation and digitalisation of production processes

Incentive measures are intended for undertakings registered in the Republic of Croatia (companies and trade businesses which are liable to corporate tax) that, within three years, invest in fixed assets equivalent to at least:

- €50 000 for micro-entrepreneurs, provided that at least 3 new jobs are created
- €150 000 for small, medium-sized, and large enterprises, provided that at least 5 new jobs are created
- €50 000 for centres for information and communication systems and software development, provided that at least 10 new jobs are created
- €500 000 for investment projects in modernisation and increasing the productivity of business processes
- The Invest Croatia website of the Ministry of Economy and Sustainable Development dedicated to information for investors (gov.hr)





Zabok – a desirable place to live as well as to invest

The town of Zabok is undergoing intense development in every area. The projects we are implementing, whether funded by the EU or nationally, or even from our own resources, have contributed to turning Zabok into the best place to live and invest in the wider region. Our entrepreneurial area is highly developed and populated, and the town is constantly investing in the improvement of the infrastructure, and it is always at the service of trade businesses and entrepreneurs that recognise us as the ideal location for their production and operation. The creation of every single job is important to us, and every investment is worthy of praise and our commitment to provide help and be of service.

Our mission is to turn Zabok into a town where people are happy and new and innovative opportunities are plenty. Become part of our story!

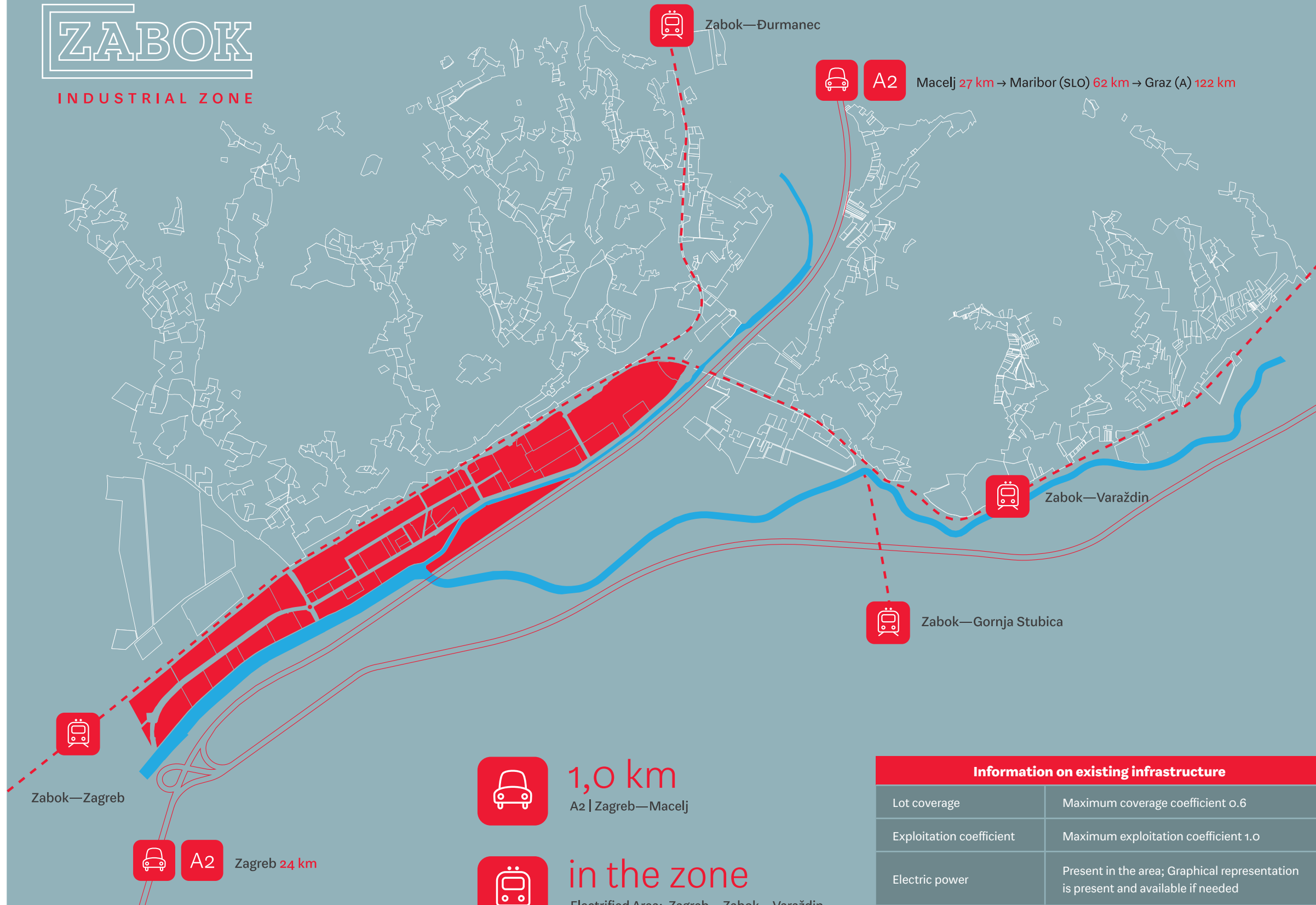
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ZABOK

INDUSTRIAL ZONE



General Information	
Economic zone area	191.36 ha
Economic use	133,38 ha; Production, commerce, services, business, hospitality
Business activity area	170.00 ha
Construction area	170.00 ha
Economic operators	129

Information on existing infrastructure	
Lot coverage	Maximum coverage coefficient 0.6
Exploitation coefficient	Maximum exploitation coefficient 1.0
Electric power	Present in the area; Graphical representation is present and available if needed
Water	Pressure: 5-6 bar
Gas	Present in the area; Gas pressure: 3 bar
Sewage system	Present in the area
Telephone lines	Present in the area
Security of facilities	Yes; The economic zone is approximately 1 km away from the Public Fire Brigade
Internet	Present in the area